



Migrevention

First fully digital headache clinic in the world



There are more than 1.4 B migraine patients in the world



42 million migraine attacks every day



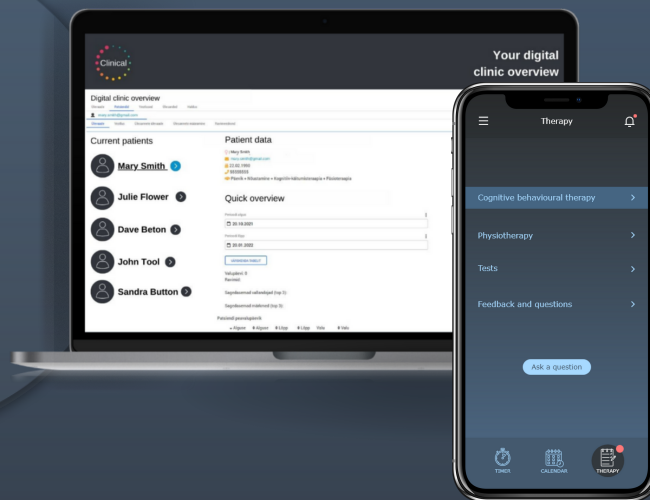
Only 1-4% gets evidence-based treatment



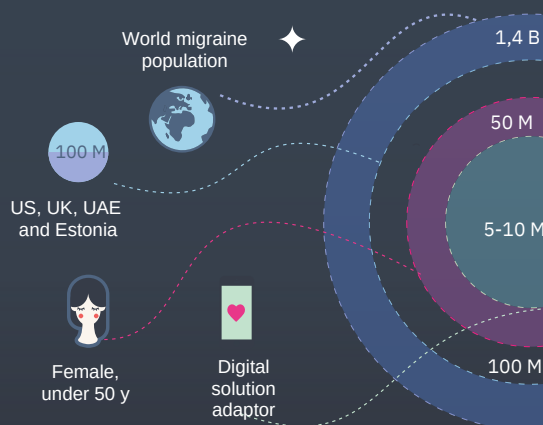
Costs up to 155 billion € per year in EU

Digital headache clinic

- Patient mobile app
- Remote patient monitoring
- Specific tests
- Psychotherapy
- Physiotherapy
- Neurologist support



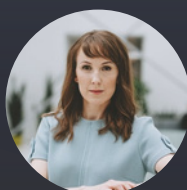
Market



Over 3000 users and growing, most used digital headache diary in Estonia.

Competitors: digital headache diaries (MigraineBuddy, N1-Headache, M-Sense), physiotherapy and CBT applications, conventional headache treatment.

Competitive advantage: 30 times higher treatment accessibility with high treatment compliance



Katrina Laks, MSc
CEO | migraine patient advocate



Mark Braschinsky, MD, PhD
CSO | neurologist, headache specialist



Triinu Niiberg-Pikksööt, MA
CFO | clinical pain psychologist



Karl Käis
CTO | back-end developer



Marge Vaikjärv, MD
head of quality assurance and regulatory affairs



Looking for contacts

- clinical and research collaboration
- B2B and B2C partners
- distributors

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Current status

- 06.-10.2020 Co-development project with Quretec OÜ, financed by EAS
- 07.2020 Permission of the Research Ethics Committee of the University of Tartu to conduct clinical research
- 11.2020 Clinical pilot study in Tartu University Hospital
- 03.2021 Migrevention App launch (AppStore, GooglePlay)
- 05.2021 Norway Grants Green-ICT co-development project grant (grant amount 332 943 EUR)
- 06.2021 Challenger Diversity Accelerator TOP5
- 09.2021 EU_COSME Data4HealthyRecovery Accelerator, 1st runner up
- 10.2021 Pre-seed investment 335,000 EUR
- 12.2021 Headache-educated over 1200 headache patients and over 200 primary care specialists during 2021
- 12.2021 Clinical intervention study kick-off in Tartu University Hospital (2 year study, 600 patients)

Roadmap

- 01.2022**
Migrevention app
Free/Premium
market tests in the UAE
- 01.2022-05.2022**
EAS Connected
Health Cluster
Project grant
- 04.2022**
CE mark, Class I
device in EU
- From 09.2022**
Clinical
intervention study
preliminary results
- 01.2023**
Digital Headache
Clinic MDR certificate
application

Business model

